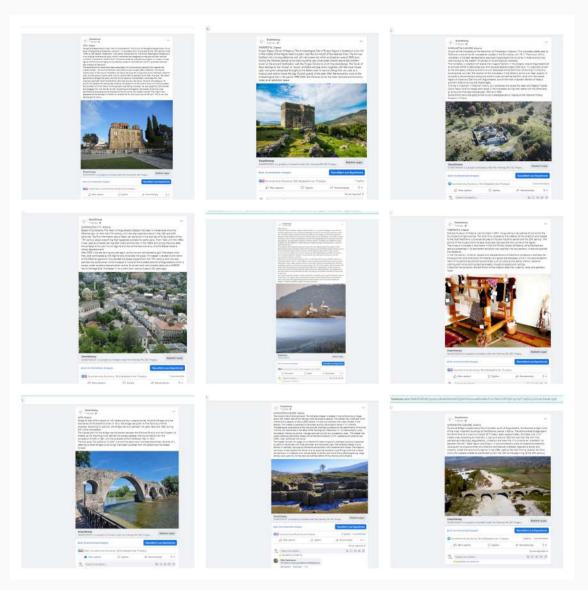




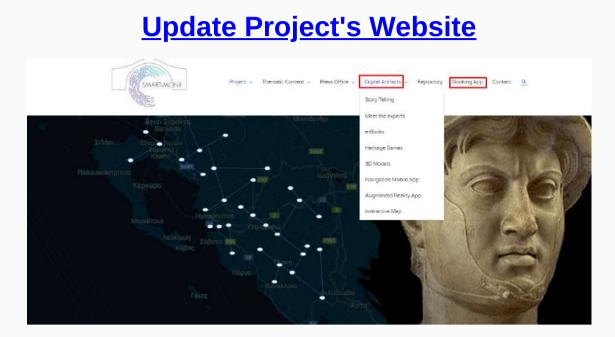


EXPLORING CONNECTIONS AND PRESERVING CULTURAL-HERITAGE PATRIMONY

Discover the Hidden Gems- SMARTiMONY Project Update!



We are thrilled to share some exciting news from the SMARTIMONY project! We have just published fresh content on our social media platforms (Facebook, Twitter, Linkedin, and Instagram) that will take you on a captivating journey through the rich cultural heritage of our selected monuments. Each post features a concise yet informative description and stunning photographs, showcasing the geolocation of all 40 highlighted monuments within the context of the SMARTIMONY Project. You will get to explore 40 remarkable geolocations, with 10 hidden gems in each of our intervention areas - Igoumenitsa, Arta, Gjirokastra City, and the suburbs of Gjirokastra.



The content of the "Repository" has been updated. In addition, two new categories, i.e., "Digital Artifacts" and "Booking App" have been added to the website. The "Digital Artifacts" section includes a unique storytelling method, effectively transmitting cultural content through 40 captivating stories created for the 40 geolocations.



Additionally, it offers the following:

. Interviews with tourism and heritage experts from the Project Areas



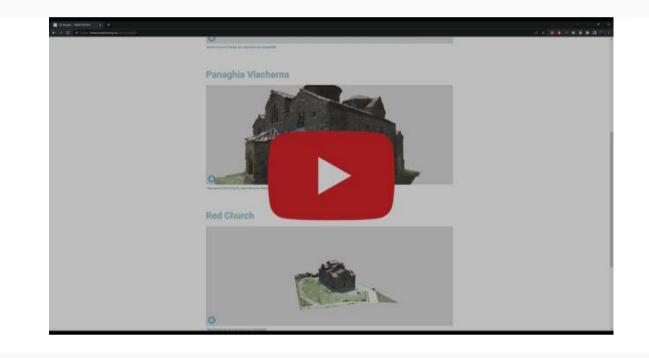
• Four interactive e-Books with digitized cultural content about the highlighted monuments

Click here to download the e-Books

• Four heritage games for kids

Click here to download the heritage games

• 3D models of significant monuments



• A user-friendly navigation mobile app with points of interest listed from all four Project areas, providing detailed information about each monument. This includes contact details, websites, videos, opening hours, and nearby attractions, cafes, restaurants, and accommodation.



Click here to download the navigation mobile app

Augmented Reality app



Interview with the scientific director of the project, Prof. Chrysostomos Stylios, on TV about the activities and results of the project

The SMARTIMONY project's scientific director, Professor Chrysostomos Stylios, recently conducted an interview on AtticaTv to discuss the project's activities and outcomes. During the interview, he emphasized the significance of the innovative applications developed within the project.



Promotion of the short-length movie "Pirro & Antigona"





"Mirmengjes Shqiperi" is one of the most popular morning shows hosted by the most important public TV, TVSH. The interview topic was the promotion of the short-length movie "Pirro & Antigona" as a production realized in the frames of the SMARTIMONY project. This interview was the best way to promote the movie and the project itself via public and highly followed media prior to the premier delivered yesterday at Tirana Open Theater else known as the Amphitheater of Tirana and on Tuesday in Deropoli Film Festival. Both RCDC's expert and the film producer made sure to deliver a wealth of information regarding the movie and the project focuses particularly on the innovative side of it in terms of promoting the values and similarities of both territories.



International Conference of the SMARTiMONY Project



The two-day International Conference of the SMARTIMONY Project, entitled "Smart Tourism and Creative Cultural Industries: Driving Innovation and Collaboration for Sustainable Growth in Epirus and Gjirokastra Regions" concluded successfully on July 20th, 2023. Representatives from project partners, including the University of Ioannina, Municipality of Igoumenitsa, Institution of Prefecture of Gjirokastra Region, and the Regional Center for Development and Cooperation, delivered insightful presentations on the highlighted geolocations, cultural experiences, and audiovisual production. The conference aimed to drive innovation and collaboration in the Epirus and Gjirokastra Regions for the benefit of tourism and Creative Cultural Industries (CCI).



Close Out Steering Committee Meeting of SMARTiMONY Project

On Thursday, July 20th, 2023, the Close Out Steering Committee Meeting of the SMARTIMONY Project took place at the Hotel "Cajupi" in Gjirokastra with the onsite presence of all Project Partners. The discussion was revolved around:

- Presentation of the Work packages
- Long-term impact and benefits that the Project's outcomes would bring to the Project Area
- Ways to maintain and further develop the implemented initiatives
- Best practices, potential improvements, and areas for future focus
- Dissemination of the project's results and findings to a broader audience
- Key achievements and milestones reached throughout the duration of the SMARTIMONY Project
- Successful initiatives, completed tasks, outcomes, and also challenges and obstacles faced during the project's implementation
- The overall impact of the SMARTIMONY Project on the region's tourism and Creative Cultural Industries (CCI)
- Possibilities for ongoing collaboration in the future









Project co-funded by the European Union and National Funds of the participating countries

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