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Interreg - IPA CBC  
Greece - Albania



### SMARTIMONY Project

The SMARTIMONY Project aims to:

- promote the cultural tourism
- adopt new innovative solutions - focusing on culture, for economic and social development
- strengthen the tourism product through the cultural and creative industry
- attract tourists, presenting the tangible and intangible cultural heritage through innovative narrative techniques and multimedia
- provide tourism experiences based on a combination of innovative ICT products/services to highlight tangible and intangible cultural heritage assets
- disseminate and promote the results of the project to selected target groups through the cultural and creative industry

#### OVERVIEW

- Study visits
- Evaluation Workshops
- e-Visitor Surveys
- Database of questionnaires

### The 3rd Study Visit in Gjirokastra City



The Institution of Prefect of Gjirokastra Region, Albania organized and realized a study visit, on 13th of September 2021. Along with the study visit, an onsite training in the UNESCO enlisted Historic Centre of Gjirokastra focused on service quality and more particular in the quality of experience. During the event, 10 historical culture heritage monuments were visited and presented by Dr. Gentian Ruspi; Prof. As. Klodian Muço, as follows;

- Gjirokastra Bazaar,
- Bazaar Mosque,
- Babameto House,
- Cergiz Topulli House,
- Gjirokastra Fortress,
- Church of the Transfiguration of the Savior,
- Skëndulaj House,
- Kadare House,
- Ethnographic Museum,
- Zekate House.



### The 3rd evaluation workshop in Gjirokastra



The Institution of Prefect of Gjirokastra Region organized and realized an evaluation workshop on 14th of September 2021, for the presentation of the Project and its objectives to the public

and raise awareness and to identifying the heritage potential to enhance resilience and knowledge innovation in the Gjirokastra. The IPGR prepared and implemented several activities before, during and after the event.



### The 4th Study Visit in Gjirokastra suburbs



On 13 September 2021, a study visit organized by the project partner Regional Center for Development and Cooperation- RCDC, in Gjirokastra, Albania. The aim of these activities concerned all the project partners: Laboratory of Knowledge and Intelligent Computing-University of Ioannina,

Institution of Prefecture of Gjirokastra Region, Municipality of Igoumenitsa to get to know the history and culture of the countries involved in the project. The participants had the opportunity to visit and learn about the history of the:

- Ali Pasha's Bridge
- Kondhose Bridge
- Church of the dormition of Theotokos
- Labova e Kryqit
- Libohove Fort



### The 4th evaluation workshop in Gjirokastra suburbs



On 14 September 2021, the Regional Center for Development and Cooperation-RCDC organized an evaluation

workshop, attending by representatives of all Project Beneficiaries. During the workshop, the 10 geolocations of Gjirokastra suburbs, which will be included in the Pilot Project, evaluated for their significance and interpretive potential.

### e-Visitor Survey



LB-KIC Lab(Uoi) compiled the template for the e-Visitor Survey and created the database, in four versions, one for each partner. IT experts of KIC-Lab(Uoi) trained online the external experts of LB and PB4

regarding both the questions of the survey and the online completion of the database.



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