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SMARTIMONY Project

The SMARTIMONY Project aims to:

- promote the cultural tourism
- adopt new innovative solutions - focusing on culture, for economic and social development
- strengthen the tourism product through the cultural and creative industry
- attract tourists, presenting the tangible and intangible cultural heritage through innovative narrative techniques and multimedia
- provide tourism experiences based on a combination of innovative ICT products/services to highlight tangible and intangible cultural heritage assets
- disseminate and promote the results of the project to selected target groups through the cultural and creative industry

OVERVIEW

- Steering Committee Meeting
- Consultation events
- Study visit
- Evaluation Workshop
- Consultation events
- Update Project's Website
- Database of questionnaires

The 1st Consultation event in Gjirokastra

Most of the tourism stakeholders of Gjirokastra, Albania, attended a consultation event organized by the Regional Center for Development and Cooperation -RCDC on Tuesday, 13 July 2021.

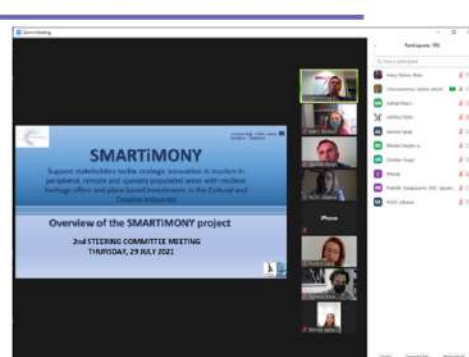


The purpose of the event was to introduce the stakeholders to the preliminary results of the Qualitative Survey on skill needs conducted by RCDC, the SMARTIMONY project's achievements so far, and finally discuss the Cooperation Agreement document to be signed by the stakeholders.

The 2nd Steering Committee Meeting

On Thursday, 29 July 2021, the 2nd Steering Committee Meeting was held with a physical and online presence in Arta.

The partners discussed future activities and issues related to the successful implementation of the project. The Leader Beneficiary of the project is the Laboratory of Knowledge and Intelligent Computing (KIC-Lab)-University of Ioannina, and participate as Project Beneficiaries: the Municipality of Igoumenitsa,



the Institution of Prefecture of Gjirokastra Region and the Regional Centre for Development and Cooperation (RCDC) which based in Tirana. The Albanian Partners attended the meeting via ZOOM Platform and the Greek Partners joined the consortium physically.

The 2nd Study Visit in Arta



On Tuesday, July 27, 2021, a study visit was conducted by LB-University of Ioannina to a cultural route in historical sites of Arta, Greece. Representatives of PB2-Municipality of Igoumenitsa and PB4-RCDC, stakeholders, representatives of local associations, and businessmen from cultural and creative industries participated in the study visit.

After the registration of the participants, the study visit started from the Archaeological Museum of Arta. Heading towards the Castle of Arta, the participants had the opportunity to see the temple of Apollo, the small theater of ancient Amvrakia, the temple of Saint

Theodora, the temple of Saint Basil, and the tower clock of the city. Going to the emblematic church of Parigoritissa, the participants passed through the main pedestrian street of the town. After sightseeing in the center of the city, the participants had a coffee break and moved to the village of Vlacherna, which is located a few kilometers outside the city, where the church of the same name is situated (Panaghia Vlacherna). The last stop of the study visit was one of the most famous landmarks of Arta, its Bridge, and the folklore museum, which is located right next to the Bridge. Along with the visits, onsite pieces of training for the significance of every monument were conducted.



The 2nd evaluation workshop in Arta



On Tuesday, July 27, 2021, the evaluation workshop took place in the courtyard of the Historical Museum "Garoufaleios Stegi" in Arta, Greece organized by LB-University of Ioannina. The participants, who had already participated in the morning study visit to important points of interest in the city of Arta,

had the opportunity to discuss the promotion of the tourist image of Arta and the importance of its cultural heritage through the exchange of views, suggesting ways to make it more critical in spatial (global, national, regional, local), economic and social (nation, community, group, family, personal) scale.



The 2nd Consultation event in Arta



in Arta as well as the results of qualitative and quantitative surveys conducted in the area of Arta. Potential stakeholders, active citizens, and entrepreneurs from the Cultural and Creative Industries participated in the surveys.

On Wednesday, July 28, 2021, in the Archaeological Museum of Arta, Greece a Consultation Event for the Utilization of Cultural Heritage was held, organized by LB-University of Ioannina. The event presented innovative methodologies for designing and implementing the Cultural Experience



Update Project's Website



The Project Website www.smartimony.eu, designed and developed by LB-KIC Lab(Uoi). It is a dynamic and fully updated environment, user friendly. Its content is easy to use, practical and includes information about:

- the Project,
- its activities,
- partners,
- social media,
- announcements,
- press releases,
- newsletter etc.

Update Project's Website

Short descriptions and photos of the 40 geolocations have been uploaded.

